

USA AMEP FOUNDATION PRESENTATION



WHO WE ARE

USA AMEP Foundation is formed to empower Latina women to become leaders of their own life.

We are instituted on the vision and belief that all women, and especially minority women who are underprivileged and underserved, have the right to be free from violence and the fear of violence, empowered, self-sufficient and financially stable.

WHO WE ARE, cont'd.

Central to this belief, USA AMEP Foundation and its sister entity, the Asociacion de Mujeres Empresarias y Profesionales - Association of Professional and Entrepreneur Women (AMEP USA) provide a continuum of services, training, education, networking opportunities and access to institutions, focused on empowerment, self-sufficiency and education.

Additionally, USA AMEP Foundation aims to reduce related social problems, such as racism and other forms of oppression, as well as the lack of access to opportunities.

MISSION

Our mission is to create a community of underprivileged and underserved minority women thriving again after surviving domestic violence, break free of the prison of economic dependence through job and entrepreneurship opportunities, and who are willing to help each other in order to reach professional and business development.

Objective

We strive to create programs to help overcome economic obstacles, seek to provide an opportunity for women to obtain self-supporting jobs, and/or become business owners, to learn and share their experiences, and to give back to the community by investing their time by empowering women to embrace the entrepreneurial spirit through an intergenerational and multicultural mentorship program.

OUR FOCUS

We are focused on providing women in underprivileged and underserved communities the opportunity to thrive by becoming self sufficient and financially independent, thereby unlocking their full potential

OBJECTIVES















Our educational, coaching and mentoring program is aimed at providing women with a set of knowledge, skills and experiences necessary to obtain a job, assume and succeed in management positions in the workforce, or become successful entrepreneurs.

OBJECTIVES, cont'd.

Women will learn to enter the workforce and/or start their own business to achieve financial freedom. Each person will attend educational seminars and webinars, commencing in 2017 with the goal of attending 50 attendees per target city.







Topics of educational seminars for this purpose include: Personal, Family, and Business Financial Education, Legal Aspects, Marketing and Sales, Business Accounting, Motivational, Self-improvement and Self-motivation Workshops, Funding for your Business: agencies including SBDC, SBA, SCORE, MBDA, LIFT FUND, a culturally acclimated version of the “Dress for Success Program”, Personal Finance, Negotiation Skills, Job Search (including resume building and interview training), Personal Branding, Taxes, Networking skills, among others.

OUR CORE VALUES AND COMMITMENT

-  Give first, sharing and empowering our community to thrive in a positive environment of encouragement
-  Lift others as we climb to foster prosperity and growth
-  Teamwork to make our dreams a reality
-  Carry out our activities with respect, cooperation and accountability
-  Provide exceptional products, services and resources and positive experiences through education and continuous improvement
-  Communicate with respect and transparency guided by the highest principles of ethic and good intention
-  Seek win-win results
-  Be reliable and responsive with ourselves and others
-  Always seeking win-win outcomes
-  Foster integrity, honesty and reliability
-  Cultivate a community of like-minded individuals, occupied with giving their best for the common good
-  Be happy, find, emphatic and well balanced in all aspects of our lives

PARTNERSHIPS OF AMEP USA



-  The Asociacion de Mujeres Empresarias y Profesionales (AMEP) is our sister entity.
-  AMEP has partnered with DFW International Community Alliance and the Greater Dallas Hispanic Chamber of Commerce to offer our members the benefits of all events of these organizations and to promote mutual support.
-  AMEP has also partnered with Aeromexico and Interjet, the premier Mexican airlines to offer special tariffs and promotion available exclusively to AMEP members, as well as with Randolph Brooks Federal Credit Union for financial services available to AMEP's members. RBFCU is also a non-profit entity.
-  We have partnered with Aflac to offer affordable medical insurance benefits to our members.
-  Due to our partnership agreement with the Ana G. Mendez University System. Our workshops, seminars, conferences and courses have taken place at the AGMUS campus in Dallas, featuring high tech educational facilities.
-  Through Lift Fund, qualifying members have access to credit at lower rates.

EDUCATION FOR SUCCESS SINCE 2012



SEMINARSS, COURSES, WORKSHOPS AND WEBINARS







RESULTS “EDUCATION FOR SUCCESS”

- Women who have attended our workshops, seminars, courses and webinars have had access to soft skills training and education for their success in the workforce and in business.
- Topics include: work-life balance, negotiation skills, legal aspects of opening a business, taxes, personal finance, insurance, CPR & AED, the keys to a successful MLM business, purchasing and selling a home, mortgage lending, healthy lifestyle, drafting a business plan, personal branding, among others.

I WOMEN'S EDUCATION FORUM 2016 UNIVERSITY OF TEXAS AT DALLAS



RESULTS | WOMEN'S EDUCATION FORUM

-  Number of attendees: 120
-  Participating Universities : UT Dallas (host and sponsor), UT Southwestern, Dallas County Community College District, Texas Women's University, Ana G. Méndez University System
-  Persons interested in studying at a university or college, continue studies or obtain accreditation of studies abroad: 25
-  Sponsoring companies in the technology sector with speakers to engage students graduating from STEM areas



SUMMARY OF THE PROGRAM

I FORO MUJER EMPRENDE

Inauguration: Hope Andrade, Texas Workforce Commissioner

Panel 1: The ABC on Starting your Own Business

The Business Plan, Forming a Company,
Tax and Accounting Issues

Panel 2: Support to Newly Formed Businesses by Non-Profit
Organizations and Government

Acción Texas, SBDC, Greater Dallas
Hispanic Chamber of Commerce, City of
Dallas

Panel 3: The Vision of Success








Success Cases: Latina women share their stories of
challenge, success and practical advice

Keynote

Speech: Beth Van Duyne, Mayor of Irving, Texas



RESULTS: I FORO MUJER EMPRENDE

-  Number of attendees: 240
-  Potential for new businesses: 85
-  Presence of IPADE: alliance for the professional and business success of Latina women
-  Presence of the Mayor of Irving and support of Latina owned businesses
-  Presence of: Small Business Development Center - SBDC, ACCION TEXAS (the largest micro-financing entity for minorities), Chambers of Commerce (business assistance centers) and the Office of Economic Development of the City of Dallas
-  Private companies - assisting and sponsoring to create new businesses
-  Support: the Mexican Consulate of Mexico in Dallas and the Texas State government through the Texas Workforce Commission and Commissioner Hope Andrade



II FORO MUJER EMPRENDE 2014

DALLAS CITY HALL - CITY COUNCIL CHAMBER



SUMMARY OF THE PROGRAM

II FORO MUJER EMPRENDE

Inauguration: Mónica Alonzo, Deputy Mayor Pro-Tem, Dallas

Panel 1: The Latino Business Community and the Support of the Latin-American Consulates
José Octavio Tripp Villanueva, Consul General of Mexico in Dallas, Gloria Alvarado Aceituno, Consul General of Honduras in Dallas , Ana Raquel Cruz, Deputy Consul of El Salvador in Dallas, Alberto Valencia Carlo, Consul General of Peru in Dallas

Panel 2: The ABC on Starting Your Own Business
The Business Plan, Forming a Company, Tax and Accounting Issues

Panel 3: Support to Newly Formed Businesses by Non-Profit Organizations and Government:

The Office of Economic Development of the City of Dallas, Acción Texas, Small Business Development Center, Small Business Administration

Panel 4: The Vision of Success

Success Cases: Latina women share their stories of challenge, success and practical advice

Keynote Speech: Janie Barrera, Founder and CEO of Acción Texas (now Lift Fund)



RESULTS II FORO MUJER EMPRENDE

-  Number of attendees: 290
-  Potential New Businesses: 92
-  Presence of: Small Business Development Center - SBDC, ACCION TEXAS (the largest micro-financing entity for minorities), Small Business Administration (SBA) and the Office of Economic Development of the City of Dallas
-  Private companies - assisting and sponsoring to create new businesses
-  Support: Consulate General of Mexico in Dallas, Consulate General of Peru in Dallas, Consulate General of El Salvador in Dallas, Consulado General of Honduras in Dallas

III FORO MUJER EMPRENDE SAN ANTONIO CENTRAL LIBRARY



SUMMARY OF THE PROGRAM

III FORO MUJER EMPRENDE

Inauguration: Hon. Ivy R. Taylor, Mayor of San Antonio

Panel 1: The Latino Business Community and the Support of the Mexican Consulate

Hon. José Antonio Larios, Consul of Mexico to San Antonio

Panel 2: The ABC on Starting Your Own Business

The Business Plan, Forming a Company, Tax and Accounting Issues

Panel 3: Support to Newly Formed Businesses by Non-Profit Organizations and Government:


Small Business Administration, Minority Business Development Agency, Bexar County Program for Minority Women

Panel 4: The Vision of Success

Success Cases: Latina women share their stories of challenge, success and practical advice

Keynote Speech: Hon. Margarita Zavala, former First Lady of Mexico

RESULTS III FORO MUJER EMPRENDE

-  Number of attendees: 290
-  Potential New Businesses: 40
-  Presence of: Small Business Administration (SBA)
Minority Business Development Agency, Bexar
County Program for Minority Women
-  Private companies - assisting and sponsoring to
create new businesses
-  Support: Consulate General of Mexico in San
Antonio, Café Commerce, City of San Antonio, San
Antonio Public Library and companies

OTHER EDUCATIONAL ENDEAVORS

COFFEE WITH THE CONSUL



RESULTS - COFFEE WITH THE CONSUL

Women have the opportunity to obtain first-hand knowledge of topics such as doing business with the DFW Metroplex cities of Dallas and Fort Worth, obtaining access to credit, and exporting goods and services.

Additionally, attendees have the opportunity to personally interact with the representatives of the institutions and subsequently meet them for personalized assistance.

COFFEE WITH THE CONSUL

Since 2014, AMEP USA has instituted this unique educational and networking program in Dallas and San for the benefit of women who wish to start a new business or grow their business.

The event takes place every four months at the Mexican Consulate in Dallas and San Antonio.

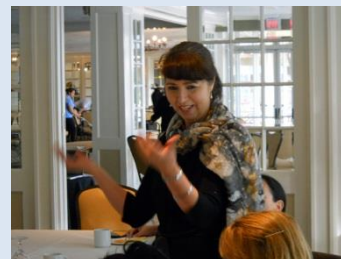
Speakers include the Director of the Office of Economic Development of the City of Dallas, the Mayor of Worth Worth, the Consuls General, Export Agencies, Lift Fund representatives and the Regional Director of the Small Business Administration.

NETWORKING OPPORTUNITIES

Attendees have the unique opportunity not only to obtain information that is not readily available elsewhere, but to network with like-minded individuals with whom they can do business in the future or obtain employment.

Attendees have also met clients who they successfully serve.

MONTHLY NETWORKING OPPORTUNITIES DALLAS, FORT WORTH AND SAN ANTONIO



MONTHLY BREAKFAST AND LUNCH NETWORKERS



Attendance: 15-50 persons



Subjects: Talks, small conferences and presentations imparted by AMEP members



Results: Generation of new business for and among members

I.e. Ana Azimi, public accountant and realtor has increased her clientele by networking with new potential clients at our breakfast meetings. Gely Cantu has increased her multilevel marketing network

HARNESSING THE POWER OF NETWORKING

We firmly believe that networking is a powerful tool for business people and professionals.

Our networking events promote the interaction among women in a safe and friendly environment, coupled with presentations about important business and professional topics.

Knowing more people gives women greater access, facilitates the sharing of information, and makes it easier to influence others for the simple reason that influencing people they know is easier than influencing strangers. Thus, our attendees have obtained new clients and connected with individuals who can refer them clients.

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USA AMEP Foundation, a 501(c)(3) non-profit organization established in 2016